

From: Sally Ferguson

For Immediate

Release

Ferguson Caras LLC

Trade News Story

427 Old Otis Rd.

Danby, VT 05739

802-293-2800

press@fcpr.com

For: Anthony Tesselaar Plants

**Tesselaar Names Village Nurseries New Grower
Increasing Service to Western Landscapers**

Los Angeles, Calif. -- To meet the increasing demand for new Tesselaar branded plant products and popular Next Generation Flower Carpet roses, Anthony Tesselaar Plants has named Village Nurseries of Orange, Calif. as a licensed grower of their products for the landscape trade.

Village Nurseries has major sales offices in Orange and Sacramento with more than 700 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. The nursery has five specialty Landscape Centers to serve landscape contractors in Sacramento, Brentwood, Orange, Huntington Beach, and Del Mar. The nursery also serves the Arizona and Nevada markets, with penetration into Colorado, Utah, New Mexico and Texas.

“Village Nurseries’ commitment to quality and to the service of landscape contractors makes them a perfect addition to the Tesselaar team,” said Anthony Tesselaar, president of Anthony Tesselaar Plants. “Flower Carpet roses, Tropicanna cannas, Storm agapanthus, Festival Grass cordylines and most of our branded products are perfectly suited for growing in both Northern and

Southern California. Landscapers have had huge success with these products. Village Nurseries will help us meet an increasing demand.”

“We feel Tesselaar's proprietary product lines are a great complement to Village Nurseries' diverse plant palette,” said Mark Marriott, executive vice president of Village Nurseries, L.P. “This partnership further enhances our ability to provide unsurpassed quality, selection and service to our landscape contractor customers throughout the southwest.”

Village Nurseries are authorized to provide Tesselaar products to the landscape trade, including but not limited to Tropicanna cannas, Festival Grass cordylines, Storm agapanthus, and of course, Flower Carpet roses. The newest Next Generation Flower Carpet rose, Flower Carpet Amber, will be available beginning spring 2009. Amber is the 3rd of the Next Generation Flower Carpets, following the popular Scarlet and Pink Supreme.

The result of 20 years additional breeding based on the original Flower Carpet series, the Next Generation Flower Carpet roses retain all of the robust strength, drought-tolerance and disease-resistance that Flower Carpet roses are known for, while being specifically bred for sustained non-stop blooming, vibrant new colors, and greater range in handling tricky hot, humid and/or cold climate conditions for roses. This increased range is welcome news to gardeners and landscapers used to struggling with roses in areas with steamy mildew-inducing summers or extreme winter cold exposure.

Seventeen Tesselaar Growers

Tesselaar branded plant products are grown and distributed only by licensed growers. There are currently 17 licensed Tesselaar growers across the U.S. and Canada:

- Altman Plants, FL, 561-792-9770
- Angelica Nurseries, MD, 800-867-7673
- Clinton Nurseries, CT, 800-752-6874
- Color Connection (landscapers only), CA, 951-927-1331
- El Modeno Gardens, CA, 800-776-8111
- Flowerwood Nursery, AL, 800-858-3521
- Henry Mast Greenhouse, MI, 616-878-3380
- Kurt Weiss Greenhouses, NY, 888-292-5327
- McCorkle Nurseries, GA, 800-533-3050
- Midwest Groundcovers, IL, 800-546-9448
- Monrovia Growers, CA, 800-999-9321
- Pan American Nursery Products, Canada, 800-576-8641
- Prides Corner Farms, CT, 800-437-5168
- Smith Gardens, WA, 800-755-6256
- Tri-B Nursery, OK, 800-577-1034
- Village Nurseries (landscapers only), northern Calif. 800-875-1972,
southern Calif. 800-542-0209
- Zelenka Nursery, MI, 800- 253-3743

Village Nurseries is dedicated to the use of state-of-the-art computerized inventory and tracking systems, quality control management and trained personnel to ensure customers receive the best quality products. Its Northern California headquarters is located at 6901 Bradshaw Road, Sacramento, Calif. 95827. Contact is Mark Marriott, 916-364-2940,

mmmarriott@VillageNurseries.com. The Southern California headquarters is located at 1589 N. Main, Orange Calif. 92867. Contact is Kevin Chesshir, 714-279-3169, kchesshir@VillageNurseries.com.

Anthony Tesselaar USA, Inc. is the head licensee for Anthony Tesselaar Plants of Melbourne, Australia for all Tesselaar products in the United States. They are located at 15200 Mansel Avenue, Lawndale, Calif. 90260. Contact is president Dan Davids, 310-349-0714, Ext. 123, ddavids@tesselaar.com.

Anthony Tesselaar Plants of Melbourne, Australia, is an international marketer of high-quality plants selected for their superlative performance, easier-care attributes, big color and long bloom seasons. Gardeners and landscapers in the U.S. know and trust Tesselaar's high-performance, easy-care Family of Brands, including: Flower Carpet® roses, Tropicanna® cannas, ColorFlash™ astilbe, Volcano™ phlox, Storm™ agapanthus, Festival Grass™ cordyline, and Bonfire™ begonias.