

Daphne Eternal Fragrance

It was the scent of *Daphne odora* that first captured the attention of Robin White as a young nurseryman. He was hooked for life and spent the ensuing years perfecting the art of growing Daphnes, amassing a wealth of knowledge about the genus along the way and becoming an author on the subject. The cross which produced **Daphne 'Eternal Fragrance'** was made in 1995 at Blackthorn Nursery in Hampshire, England. Since the launch in the UK in 2005, the demand for *Daphne 'Eternal Fragrance'* has exceeded supply. Garden centers and gardeners value the long flowering period and intense fragrance of the blossom. In Australia the launch in 2010 proved a sell out.

Daphne 'Eternal Fragrance' forms a neat round open-branched semi-evergreen shrub with dark-green, semi-glossy leaves, and intensely fragrant white flowers. When night temperatures become cool the flowers

blush pink-purple. 'Eternal Fragrance' exhibits an ability to bear flowers on its new summer growth, unusual for the species.

Ease of propagation and production by nurserymen, and cultivation by gardeners, together with good habit and production of fragrant flowers for 6 to 8 months of the year qualify this plant as among the best of the *Daphne* hybrids.



Robin White
Breeder



Key Features

- Intensely scented blooms with unique re-blooming characteristics.
- Bears flowers on new wood.
- Excellent tight, rounded, compact habit 2' x 2' in 4 years.
- Year round marketing opportunities.
- USDA Zone 5. (-20°F or -28°C).