



Breaking News.....

From Parade Magazine (Sunday supplement) – May 9, 2014

Flower Carpet Favorites!



Parade Magazine (included as a supplement in Sunday’s nationwide newspaper editions) features a great article about giving the gift of easy-care roses rather than the often difficult traditional roses; and of course the Flower Carpet® ground cover roses are rated highly.

You might not know that in many cultures it is common practice to give a gift of a plant to mark a special occasion or events such as Graduations or the like; or instead of wine for someone hosting a dinner party.

Julie Bawden Davis writes that the Flower Carpet roses are:

“...reliable, easy-care bloomers able to survive on low water and very little maintenance. They require little to no pruning, and they are all bred for disease resistance, particularly foliar disease problems like black spot, which is a big problem for hybrid tea roses.”

There is also a quote from David House, CEO of Village Nurseries in Orange, Calif.:

“Shrub roses are so popular that they are used extensively by landscape architects, designers and contractors. Flower Carpet® Roses in particular are versatile, easy to maintain, and have low water requirements. Their high impact allows them to be used in every application, from a container to a parkway to a large scale entrance.”

So, to ensure that your customers don’t disappoint anyone, make sure you tell them about Flower Carpet® roses – they are the perfect gift for any special occasion, as they allow you to enjoy the beautiful flowers without all of the fuss!

Best regards,

Anthony Tesselaa Plants

