



Village Nurseries Hosts ‘Horticultural Encounter’ for Landscape Professionals

Exclusive Hands-On Experience Showcases Plant Palettes for Demanding Landscape Themes

May 01, 2015 07:45 AM Eastern Daylight Time

ORANGE, Calif.--([BUSINESS WIRE](#))--Village Nurseries Wholesale, an Orange County-based specialty grower for landscape professionals, announced today it is hosting the first annual “Horticultural Encounter” May 11-29, 2015 at its Huntington Beach, Calif. growing grounds and landscape center.

Offered by appointment only, landscape architects, designers, and design/build contractors will take an informative journey through vignettes that showcase plants best suited for today’s challenging landscape situations and, in the process, gain a deeper understanding of how and where their plant offerings will thrive. The vignettes are: Arbor Harbor, Bioswale Beach, Clay Corner, Drought-Tolerant Discovery, Grassy Grove, Perennial Plains, Pollination Station, Salt Lover’s Leap, Screen Scene and Succulent Safari.

Attendees will be able to observe plant pairings of contrasting colors, forms and sizes that affect how they envision future designs, styles and landscape themes. Also included will be unique plant solutions for demanding landscapes such as reclaimed irrigation and clay soil sensitivity as well as ideas for landscape functions such as screens, pollinator gardens and bio-retention zones. In addition, Village Nurseries will showcase some of its newest plant introductions including many of their top-performing succulents and drought-tolerant plants.

Suzie Wiest, the company’s regional marketing representative and new products chair, acknowledged the hands-on experience will greatly benefit those who design landscapes. “When it comes to various landscape situations, we tend to turn to familiar plant palettes. Being able to see and touch an expanded line of plants in groupings by usage helps us add to those palettes -- we can draw on them when confronted with demanding situations, such as needing a plant for a dry shade area, a bioswale, or seaside garden,” she explained.

The invitation-only event is also designed to be fun, offering gifts, prizes and dining by request. The private tours can accommodate a group of associates or company teams. To schedule a tour, contact Suzie West at (858) 699-0442 or email swiest@villagenurseries.com.

About Village Nurseries

Founded in 1976, Village Nurseries currently has major wholesale sales offices in Orange and Sacramento, California and more than 950 acres under cultivation in growing facilities located strategically throughout Northern and Southern California. It serves markets throughout the western United States while maintaining four specialty [Landscape Center](#) locations to serve landscape professionals. For more information, visit <http://www.villagenurseries.com>.

Contacts

Daly-Swartz PR for Village Nurseries
Jeffrey Swartz, 949-470-0075
jeffreyswartz@dsprel.com